



July 31, 2013

## **UBIC, Inc. to Ring The NASDAQ Stock Market Closing Bell**

NEW YORK, July 31, 2013 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) ("UBIC" or "the Company"), a leading provider of Asian-language eDiscovery solutions and services, today announced that the Company will visit the NASDAQ MarketSite in Times Square and ring the Closing Bell on Monday, August 5, 2013, at 4:00 pm (Eastern Time).

To mark the occasion of UBIC's listing on the NASDAQ Global Market, which occurred on May 16, 2013, UBIC's Chief Executive Officer ("CEO") and Chairman of the Board, Mr. Masahiro Morimoto, joined by other senior executives of the UBIC team, will ring the Closing Bell.

"We are very excited to join NASDAQ's family of stellar global companies. Our listing on the NASDAQ represents another significant milestone in our strategy to expand our global brand awareness and help take UBIC to the next level of growth and international expansion," said Mr. Morimoto.

A live webcast of the ceremony can be accessed at: <http://www.nasdaq.com/about/marketsitetowervideo.aspx>

### **About UBIC, Inc.**

UBIC, Inc. is a leading provider of Asian-language eDiscovery solutions and services. UBIC has extensive eDiscovery and forensic experience and expertise with information documented in Japanese, Korean, Chinese as well as English languages, and applies its expertise in connection with cross-border litigation, administrative proceedings and internal investigations, including those related to anti-trust investigations, intellectual property (IP) litigation, the Foreign Corrupt Practices Act (FCPA) and product liability (PL) investigations. UBIC serves its clients, including leading law firms, corporate legal departments and government agencies, from offices in Japan, the United States, South Korea, Taiwan, Hong Kong and the United Kingdom.

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