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UBIC Expands Signature Seminar Series in U.S. and Asia

Breakthrough Seminars Inform Law Firm Partners, Government Attorneys and Corporate Legal Professionals on Challenges and Methods in eDiscovery and Information Technology

REDWOOD CITY, Calif., Dec. 12, 2013 (GLOBE NEWSWIRE) -- [UBIC](#), Inc. (Nasdaq:UBIC) (TSE:2158), a leading provider of Asian-language eDiscovery solutions and services today announced an expansion of its Signature Series Seminar program, the most recent of which took place Dec. 6 at the National Press Club in Washington D.C.

UBIC's Signature Series Seminars are presented in major cities in North America and Asia and provide professionals in corporate general counsel offices and international law firms an opportunity to encounter and consider high-level, informed discussion on emerging matters related to litigation and investigation. The success of its seminar program has led UBIC to plan to increase their number by more than a third in 2014.

"UBIC offers many unique advantages from a platform that competently handles Asian-language information to in-country data collection, processing and storage to a leading machine-learning-based technology that can reliably find just those documents that meet a particular standard from within massive volumes of electronic data," UBIC President Naritomo Ikeue said following the D.C. seminar.

"By consistently convening high-level, experienced, qualified experts to discuss practical benefits and challenges associated with a particular technology, process or method, our Signature Series Seminars provide an additional, unique advantage to the legal and data management professionals we serve."

Real information

UBIC's Dec. 6 seminar in Washington is a case in point. The half-day program was attended by an invited group of some 70 Washington-area lawyers and information governance professionals intent on understanding how companies' general counsel and their outside attorneys can utilize data analytics software to understand where potentially relevant information and actions are being generated within the organization, over a historical period and in real-time.

Noted e-discovery attorney Jason R. Baron, Information and eDiscovery Counsel with international law firm Drinker Biddle & Reath LLP, opened the seminar with remarks on applying machine-learning technology and methods to information governance.

The seminar's closing remarks were provided by the Hon. John M. Facciola, U.S. District Court for the District of Columbia Magistrate Judge who shared his views on how lawyers and judges have responded to changes and new developments in technology over the past 10 years.

"I appreciated the opportunity UBIC gave me to speak about the issue that I am most passionate about, namely, applying advanced technologies in the information governance space," Mr. Baron said. "The event itself was an excellent forum for serious discussion by a number of thought leaders in e-discovery of the use of technology assisted review in litigation and investigations."

"It was also a treat to hear Judge Facciola expound at length on his views on technology and competence in the legal profession."

Remarks by Mr. Baron and Judge Facciola bracketed two expert panels. The first of the panels addressed the importance and value of benchmarking, or managing a company's large-volume data analytics capability, particularly against industry and legal norms. The second panel addressed the challenges in information governance and data privacy for corporations undergoing U.S. government investigation.

Managing corporate data

Participants in the benchmarking discussion included Ayumi Nishino, an attorney and Manager in the Licensing Department of NEC Corp.'s Intellectual Property Management Division, and Elle Pyle, Discovery Counsel at McDermott Will & Emery LLP.

"The panel provided an engaging and lively interaction among nationally recognized thought leaders on data management and information governance," Ms. Pyle said.

"One of the key points that came to light was that between 70 percent and 80 percent of a corporation's data is in fact 'data debris.' Such large data volumes can greatly jeopardize an organization's ability to retrieve valuable information efficiently," Ms. Pyle said, adding that "such unmanaged data lays ready to be discovered in a future litigation or regulatory request and is often completely susceptible to breach."

In the second panel on corporations' privacy challenges under government investigation, Chris Dale who leads the eDisclosure Information Project, a UK-based industry group that collects and disseminates information about electronic disclosure / electronic discovery, said, "I was easily tempted to cross the Atlantic to take part in UBIC's Washington event as soon as I saw the speaker list.

"Jason Baron left us in no doubt that pre-emptive action armed with analytic technology is the only answer to the growing volumes of data. Judge Facciola's talk ranged widely, but the theme which stuck with me was the need to 'intuit technology,' in which attorneys understand security and standards and find cheaper ways of doing their jobs within appropriate ethical standards."

For more information about UBIC's Signature Series Seminars, visit our website www.ubicna.com or contact Sasha Hefler at (650) 868-2623 or sasha_hefler@ubicna.com.

A full list of the participants in UBIC's Washington D.C. seminar along with interviews and the opening keynote presentation can be viewed at http://www.ubicna.com/en/marketing/seminar/Sem_2013-12-06_BigData.html.

About [UBIC](#), Inc.

[UBIC](#), Inc. is a leading provider of Asian-language eDiscovery solutions and services. [UBIC](#) has extensive eDiscovery and forensic experience and expertise with information documented in Japanese, Korean, Chinese as well as English languages, and applies its expertise in connection with cross-border litigation, administrative proceedings and internal investigations, including those related to anti-trust investigations, intellectual property (IP) litigation, the Foreign Corrupt Practices Act (FCPA) and product liability (PL) investigations. [UBIC](#) serves its clients, including leading law firms, corporate legal departments and government agencies, from offices in Japan, the United States, South Korea, Taiwan, Hong Kong and the United Kingdom.

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