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UBIC Launches Global Forensic Services Team

Dedicated, Focused Global Forensics Capability Helps Corporate Clients Cope with Expanded Evidentiary and Internal Compliance Demands

REDWOOD CITY, CA., Nov. 7, 2013 – <u>UBIC</u>, Inc. (TSE: 2158; NASDAQ: <u>UBIC</u>), a provider of strategic international litigation support through CJK TAR™(Technology Assisted Review) and forensic solutions, announced today the launch of Global Forensics Services, a globally deployed team of highly experienced, certified investigators supported with dedicated facilities in Asia and North America.

In support of its Global Forensics Services team, UBIC recently opened a state-of-the-art forensics laboratory in Silicon Valley, Calif., which complements its facility in Asia.

A global provider of eDiscovery services and solutions, UBIC built and maintained a formidable forensics capability over the past ten years to meet the needs of its global corporate and international law firm clients. Now, as evidence discovery pushes beyond a corporation's own data network into an ever-expanding digital landscape that includes third-party enterprise networks, social media and personal digital devices, UBIC has focused its industry-leading computer forensics experience and capabilities into a dedicated, highly experienced team of consultants and examiners, most drawn from existing functions within UBIC's world-leading eDiscovery business.

"We are taking this step to provide our clients a dedicated, strategic ally in managing the formidable, complex challenges related to large-scale, global investigations," UBIC Chairman and Chief Executive Officer Masahiro Morimoto stated.

Combined with similar facilities and experts in Asia and the company's recently released Xaminer[™] forensics software, UBIC has materially expanded its capacity to meet fast-growing demand for sophisticated forensic investigation services.

Corporate Forensics Services, a Growth Industry

Business news reports over the past 12 months establish a trend of increased attention by governments to cross-border business practices and transactions, a result of rigorous and far-reaching laws and regulations put in place by individual nations and multinational regulatory organizations to govern the activities of corporations and the behaviors their employees.

UBIC's Global Forensic Team consults with international corporations efficiently and strategically to manage the intensive, high-stakes demands of internal as well as government-initiated investigations, in addition to preparing for the litigation of multi-million dollar lawsuits.

"Whether to conduct investigations, evaluate data or provide expert testimony, UBIC can deploy its forensics team representatives in a matter of hours to jurisdictions virtually anywhere in the world," stated Mr. Naritomo Ikeue, President and COO, UBIC North America, Inc. "The manner in which such investigations are conducted, can have enormous impact on a particular business as well as the reputation and valuation of an entire corporation."

Specialized Expertise & Experience Defines UBIC Services and Solutions

The new unit offers a host of specialized competencies including the ability to conduct a thorough incident response investigation involving the identification and collection of evidence from multiple and far-flung corporate information networks as well as individual employees' personal digital devices including smartphones.

UBIC's Global Forensic Services team is supported with state-of-the-art analytical software, including UBIC's own Xaminer[™] forensics suite and its Lit i View[™] data processing, search and review platform.

With these tools UBIC's Global Forensics Services team can identify and manage vast volumes of data in multiple languages to quickly categorize, evaluate and rank the relevance of information and communications relative to a particular investigative focus, issue or concern.

About UBIC

UBIC, Inc. (TSE: 2158; NASDAQ: UBIC) is a leading provider of Asian-language eDiscovery, forensic solutions and services. UBIC has extensive eDiscovery and forensic experience and expertise with information documented in Japanese, Korean, Chinese as well as English languages, and applies its expertise in connection with cross-border litigation, administrative proceedings and internal investigations, including those related to anti-trust investigations, intellectual property (IP) litigation, the Foreign Corrupt Practices Act (FCPA) and product liability (PL) investigations. UBIC serves its clients from offices in Japan, the United States, South Korea, Taiwan, Hong Kong and the United Kingdom.

UBIC's proprietary technology platform, Lit i View™, version 6.7, is an innovative eDiscovery solution that accurately handles Asian-language characters, encoding schemes and native file systems. UBIC also recently launched its flexible and customizable Legal Cloud™ service to address the problem of rising costs associated with the growth and dispersion of data volumes across the globe, along with prolonged investigations and litigations.

With flexible, customizable end-to-end solutions and services covering the entire electronic discovery reference model (EDRM) life-cycle for corporate litigation strategy and crisis management, UBIC has assisted clients in more than 310 administrative and legal proceedings in the United States, including Department of Justice (DOJ), International Trade Commission (ITC) and Securities and Exchange Commission (SEC) investigations and more than 700 corporate investigations in Japan, South Korea, China, Taiwan and Singapore. Assisted by highly experienced litigation attorneys, UBIC provides a range of services facilitating fact discovery, patent management, security, internal audit and regulatory compliance that can provide a significant cost savings to its clients.

For more information about UBIC, contact info@ubicna.com or visit http://www.ubicna.com