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UBIC Introduces "Easy Hold" to Perform Litigation Hold Functions with Reliability and Efficiency

Easy Hold features unified data management capability included as a part of the Lit i View™ one-stop service.

REDWOOD CITY, Calif., Nov. 1, 2013 (GLOBE NEWSWIRE) -- via PRWEB - UBIC, Inc. (TSE: 2158; NASDAQ: UBIC), a provider of strategic international litigation support through CJK TAR™ (Technology Assisted Review) and multifaceted forensic solutions, has developed "Easy Hold", a tool that efficiently and accurately executes the litigation hold process. The success or failure of an eDiscovery undertaking hinges on a properly deployed litigation hold and the Easy Hold tool combines all the features that customers need in a seamless litigation platform.

UBIC supports international investigations and litigation globally by including the Easy Hold tool within the current proprietary technology platform, Lit i View™ version 6.7. The unique feature of Easy Hold is the integrated management of the status of litigation holds involved in multiple matters which enables the sharing of information among departments and providing a consistent approach to litigation holds on a corporate-wide basis.

When litigation is anticipated, the first step a company must take is to establish a comprehensive litigation hold for all relevant electronically stored information (ESI) held by individual custodians. A litigation hold is meant to prevent the deletion or modification of any evidence related to the litigation. Outside counsel must work closely with internal legal departments to define the scope of each litigation hold so that appropriate departments and individuals can be contacted and given instructions for preserving the relevant ESI in their custody.

"UBIC is committed to investing in product development with new and advanced technology features to aid the investigations in the United States and internationally to speed up efficiency and accuracy early in the litigation hold portion of a case matter," quoted Mr. Masahiro Morimoto, co-founder & CEO, UBIC.

The Main Functions of Easy Hold Include:

Unified Data Management

Easy Hold is part of a strong unified data management capability that delivers various tasks associated with litigation hold and is included as a part of the Lit i View™ one-stop service.

Intuitive Content Creation

A critical component of any litigation hold process is to track all communication with departments and custodians and Easy Hold is designed so that each recipient of the litigation hold notice can easily reply. And since Lit i View supports complex Asian-languages like Chinese, Japanese, and Korean (CJK), communications can be crafted in CJK with ease. Multi-language capabilities combined with user-friendly communication means that individuals can reply quickly and efficiently.

The Communication & Statistics Function

Easy Hold allows customers to track all communications with departments and custodians so as to avoid omissions in litigation hold communications and substantiate the notifications sent to custodians.

Litigation Hold Management Function

Easy Hold facilitates the uncomplicated litigation hold management of each matter by allowing customers to track the status and progress of custodians across multiple holds for multiple cases.

About UBIC

UBIC, Inc. (TSE: 2158; NASDAQ: UBIC) is a leading provider of Asian-language eDiscovery, forensic solutions and services. UBIC has extensive eDiscovery and forensic experience and expertise with information documented in Japanese, Korean, Chinese as well as English languages, and applies its expertise in connection with cross-border litigation, administrative

proceedings and internal investigations, including those related to anti-trust investigations, intellectual property (IP) litigation, the Foreign Corrupt Practices Act (FCPA) and product liability (PL) investigations. UBIC serves its clients from offices in Japan, the United States, South Korea, Taiwan, Hong Kong and the United Kingdom.

UBIC's proprietary technology platform, Lit i View™, version 6.7, is an innovative eDiscovery solution that accurately handles Asian-language characters, encoding schemes and native file systems. UBIC also recently launched its flexible and customizable Legal Cloud™ service to address the problem of rising costs associated with the growth and dispersion of data volumes across the globe, along with prolonged investigations and litigations.

With flexible, customizable end-to-end solutions and services covering the entire electronic discovery reference model (EDRM) life-cycle for corporate litigation strategy and crisis management, UBIC has assisted clients in more than 310 administrative and legal proceedings in the United States, including Department of Justice (DOJ), International Trade Commission (ITC) and Securities and Exchange Commission (SEC) investigations and more than 700 corporate investigations in Japan, South Korea, China, Taiwan and Singapore. Assisted by highly experienced litigation attorneys, UBIC provides a range of services facilitating fact discovery, patent management, security, internal audit and regulatory compliance that can provide a significant cost savings to its clients.

For more information about UBIC, contact info@ubicna.com or visit <http://www.ubicna.com>

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