

FRONTEO Releases Version 2.0 of Business Intelligence Tool "Lit i View AI Sukedachi Samurai"

Improved features include simplified usage and multi-criteria analysis, enhancing FRONTEO's AI to meet today's growing speed of business

TOKYO, Oct. 04, 2016 (GLOBE NEWSWIRE) -- FRONTEO, Inc. ("FRONTEO" or "the Company") (Nasdaq:FTEO) (TSE:2158), which provides big-data analytics services using its proprietary Artificial Intelligence ("AI") engine, today announced that it has released a new version of "Lit i View AI Sukedachi Samurai". The original version of the software, was put into service in October of last year, in order to assist companies mainly in the area of business intelligence; specifically, the software has been used for automatic extraction of relevant news both domestically and internationally, and automated classification of customer feedback in customer service centers.

With this new version, the Company has enhanced the usability of the software, enabling users to analyze data in a simpler and faster manner. The Company expects that this enhancement will move its AI use a step forward to meet today's ever growing demands for speedy processing. "Lit i View AI Sukedachi Samurai" Version 2.0 implements the following features:

1. Improved workflow and User Interface

The workflow, from data importing to scoring, has been thoroughly overhauled, enabling the software to perform more straightforward and intuitive analyses.

2. Analysis capability from multiple perspectives

This new version can simultaneously analyze data from multiple perspectives. For example, wine may often be analyzed from multiple angles, such as "taste" and "value". Adopting these different perspectives on the same data produces more sophisticated results, leading to a more accurate overall analysis.

"Lit i View AI Sukedachi Samurai" was developed as a system to support the Company's clients through their decisionmaking process. FRONTEO has achieved the milestone of "supporting clients' decision-making" by developing its proprietary artificial intelligence (AI) engine, "KIBIT" which learns senses and feelings — such as tacit knowledge or intuitive determination — specific to individual corporations. This ability to resolve problems with less effort has advanced the FRONTEO's concept of a "practical AI". Version 2.0 provides users with a more streamlined and nimble experience.

About FRONTEO, Inc.

FRONTEO, Inc. ("FRONTEO") (Nasdaq:FTEO) (TSE:2158) supports the analysis of big data based on behavior informatics by utilizing its technology, "KIBIT". FRONTEO's KIBIT technology is driven by FRONTEO AI based on knowledge acquired through its litigation support services. KIBIT incorporates experts' tacit knowledge, including their experiences and intuitions, and utilizes that knowledge for big data analysis. FRONTEO continues to expand its business operations by applying KIBIT to new fields such as healthcare and marketing. FRONTEO was founded in 2003 as a provider of e-discovery and international litigation support services. These services include the preservation, investigation and analysis of evidence materials contained in electronic data, and computer forensic investigation. FRONTEO provides e-discovery and litigation

support by making full use of its data analysis platform, "Lit i View[®]", and its Predictive Coding technology adapted to Asian languages. The company name was changed from FRONTEO, Inc. to FRONTEO, Inc. as of July 1, 2016.

For more information about FRONTEO, contact <u>usinfo@fronteo.com</u> or visit <u>http://www.fronteo.com/global/</u>.

Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that FRONTEO expects to manage this year and the potential uses for FRONTEO's new service in intellectual property-related litigation, contain forward-looking statements. FRONTEO may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in

its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about FRONTEO's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: FRONTEO's goals and strategies; FRONTEO's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, FRONTEO's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where FRONTEO provides solutions and services. Further information regarding these and other risks is included in FRONTEO's reports filed with, or furnished to the Securities and Exchange Commission. FRONTEO does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and FRONTEO undertakes no duty to update such information, except as required under applicable law.

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